



IYC 2025

Global Media Consortium

Study Guide

POINTS OF CONTACT:

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Letter From the Executive Board:

Dear Delegates,

We, the Executive Board of GMC, welcome you to the 21st edition of the Global Media Consortium, a committee exclusive to the International Youth Conference. The consortium endeavours to present a one-of-a-kind experience, elevating to an international stature, the enormous influence media can wield on international relations and global communication.

The media has an important role to fill; serving as the basis for the responsible recording of world news. Media is not merely to convey information; it possesses the ability to create opinions which may lead to change or cement history. GMC upholds the respect of journalism and media on the international level. The committee was designed for all innovators and inquisitive minds to test their analysis, creativity, and communication skills. Your presence here is essential in shaping the future of the media worldwide.

Charged with the responsibility of drafting press statements, conducting press conferences, and recording newsworthy broadcasts encapsulating the very essence of committee discussions, events, and decisions made, your role as a part of the GMC will serve to immortalise MUN occurrences, relating the effect media has on international discourse. Representing esteemed publishing houses requires the utmost responsibility that, as members of the houses, you must uphold at all times.

Approach your affairs with honour and dedication towards truth. Dive deep into real topics that plague the world: civil wars, human rights, and convey those stories through a responsible, journalistic view. Your position in this committee, and the manner in which you discharge it, will therefore ensure that transparency, accountability, and informed participation mark the proceedings throughout the conference.

The Executive Board, in entirety, wishes to express its enthusiasm as it awaits to be part of this great undertaking with you. Take on whatever challenge presents itself and make your voices heard. Wishing you all success and a life-changing experience at the 21st GMC edition this year!

Sincerely,

The Executive Board of GMC,

Anaya Janwadkar

Jessica Kaur Dang

Navya Bansal

Introduction to the Committee:

The media stands as a cornerstone of modern society, serving a crucial function in keeping the public informed and shaping collective understanding. Whether through print, broadcast, or digital channels, journalism delivers timely and reliable information that affects the daily lives of people. Its significance lies in empowering citizens with knowledge about both local and global developments, enabling informed decision-making and fostering accountability.

With the digital age in full swing, the landscape of information sharing has transformed. Social media and online platforms have opened the door for virtually anyone to publish and distribute content. While this expansion of voices is valuable, it also brings challenges; chief among them: the spread of misinformation and disinformation, which can distort public opinion and influence political realities. As delegates, it is essential that you approach your work with a commitment to accuracy, objectivity, and ethical reporting.

The press plays a vital role in promoting critical thinking and reinforcing the value of a free and independent media in sustaining democratic ideals. As part of the Global Media Consortium (GMC), your task will be to uphold the balance between the right to free speech and the duty to report truthfully and responsibly. Step into the world of global journalism, where your voice shapes narratives, your reporting informs the world, and your words have the power to shape history.

Publishing Houses:

Delegates of the Global Media Consortium will be placed in one of three esteemed international publishing houses, each known for its influential role in reporting the truth beyond borders. Though each outlet carries its unique editorial style, all delegates are expected to uphold the rigorous journalistic values of their assigned house. This means maintaining unwavering dedication to accuracy, transparency, and the pursuit of truth. Every interview must challenge and probe the subject with depth, and every broadcast should reflect the professionalism and integrity your organisation upholds, thus embodying the gold standard of international journalism.

Media Biases

Media bias is an inherent part of journalism. Every journalist and news organization operates with their own perspectives, experiences, and editorial values, which can subtly (or overtly) shape how stories are reported. While complete objectivity is often idealised, the truth is that bias, conscious or unconscious, can influence reporting, sometimes distorting facts, steering public opinion, or deepening divisions. As aspiring journalists, understanding these underlying biases is essential to critically evaluate information and present it responsibly.

To help identify bias, media outlets are often rated using a combination of blind surveys, public feedback, and independent analysis. One such tool is AllSides, which classifies news sources based on their political leanings; left, right or center. These ratings do not determine credibility but offer a lens to interpret coverage.

The political left typically advocates for progressive change, social welfare, and economic equity, while the right tends to emphasize tradition, free-market principles, and limited government. On the fringes, the far left might support radical transformations like socialism or communism, while the far right can veer into authoritarianism, nationalism, or exclusionary ideologies. However, it's important to remember that these definitions are fluid; varying across countries, cultures, and historical moments, and not all individuals or outlets fit neatly into a single label.

Being conscious of media bias empowers both readers and reporters. It allows audiences to cross-check narratives, recognize slanted coverage, and seek diverse viewpoints. For journalists,

this awareness promotes more balanced reporting and helps uphold the ethical standards expected in global media. As delegates, your responsibility is not to eliminate bias completely, but to identify it, account for it, and strive for clarity and fairness in every piece you produce.

Washington Times:

Founded in 1982, The Washington Times is a prominent American daily newspaper recognized for its conservative editorial stance and in-depth coverage of national and international affairs. The publication offers comprehensive reporting on politics, global developments, business, the economy, and public policy, making it a significant voice in U.S. political journalism.

The opinion section of the Washington Times features commentary from leading conservative thinkers, encouraging debate and discussion on key socio-political issues. While the paper clearly aligns with conservative values, it also maintains a strong emphasis on journalistic integrity, detailed analysis, and factual reporting. Its content is frequently cited in political discourse and academic research, underscoring its impact on public opinion and policymaking.

Writing Style:

Writing for The Washington Times requires a clear, factual, and formal tone with a conservative lens. Articles should be concise yet informative, breaking down complex issues for a general audience while supporting claims with thorough research, expert commentary, and relevant data. Delegates representing this publishing house should emphasize themes such as traditional values, limited government intervention, free-market principles, and strong national security.

While news reporting should strive for balance and objectivity, editorials and opinion pieces are openly ideological; advocating specific policies or positions with persuasive, well-structured arguments. Maintain a professional and respectful tone throughout, steering clear of slang or overly casual expressions to preserve the publication's authoritative voice.

Washington Times Policies: Journalism / Ethics FAQ - Washington Times

Media Bias

BBC News

The British Broadcasting Corporation (BBC) is the world's oldest national broadcaster and one of the most highly regarded news organizations globally. Funded through a UK household license fee, the BBC operates as a public service broadcaster—ensuring editorial independence from both commercial and political influence.

The BBC delivers comprehensive coverage of global news, politics, economics, science, culture, and technology. Its journalism is grounded in a commitment to accuracy and public trust, adhering to rigorous editorial standards that make it one of the most reliable sources of information worldwide.

Writing Style:

Writing for the BBC requires a neutral, informative, and accessible style. Articles should be well-structured, thoroughly researched, and present multiple viewpoints to ensure balanced reporting. The tone must remain objective and measured, focusing on facts over opinion or sensationalism.

Language should be clear and free of jargon, aiming to explain complex topics in a way that a broad, global audience can understand. Stories should also include contextual background and expert analysis to help readers understand the broader implications of current events. Consistency in terminology, grammar, and punctuation is essential to maintaining the BBC's professional tone. Cultural sensitivity and the use of inclusive, respectful language are fundamental—reflecting the BBC's commitment to representing diverse perspectives.

BBC News Style Guide: <https://www.bbc.co.uk/newsstyleguide>



Media Bias:

Al Jazeera

Al Jazeera is a Qatar-based international news network that has redefined journalism in the Arab world and beyond. Established as the first independent news channel in the region, it broke away from state-controlled narratives and championed the right

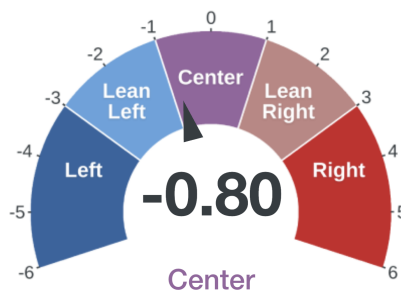
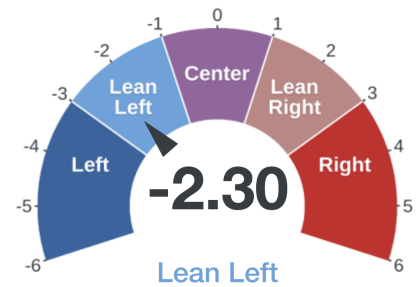
to know and be heard. Since its founding, the network has expanded into a global media powerhouse, offering content in multiple languages including Arabic and English, and covering stories across continents.

Known for its in-depth reporting, bold coverage, and commitment to amplifying underrepresented voices, Al Jazeera often tackles stories overlooked by traditional Western media. Its journalism focuses on critical analysis, grassroots perspectives, and the socio-political contexts behind global events.

Writing Style:

Writing for Al Jazeera requires a critical, comprehensive, and human-focused approach. Articles should be well-researched and provide broad geopolitical and historical context, especially when covering conflict, injustice, or international affairs. Delegates are expected to use a wide range of local sources, experts, and eyewitness accounts to ensure depth and nuance.

A key element of Al Jazeera's style is respecting cultural and religious sensitivities. Words like "terrorist," "jihadist," or "extremist" are discouraged in reporting unless clearly attributed as direct quotes. Instead, the network favors neutral terms like "fighters" to maintain impartiality



and avoid political labeling. "Jihad," for example, is recognized as a spiritual concept and not inherently violent.

Writers must clearly distinguish between news, opinion, and analysis, and avoid speculation or emotionally charged language. Always highlight the human impact of events, and ensure balance and fairness when reporting on contentious or sensitive topics.

Al Jazeera Standards & Ethics: <https://network.aljazeera.net/en/our-values/standards>

Media Bias:

Number of Delegates: (21 to 24): 7-8 from each of the three Publishing Houses

- 3 of the delegates will be chosen for The Night Crisis

Requirements of GMC:

- One article will be submitted at the end of Day 1, and one will be submitted at the end of Day 2 (this is subject to change).
- Delegates selected for Night Crisis will submit ONLY a video broadcast.
- There will be one Press Conference on Day 1, one Press Conference in the Night Crisis, and one Press Conference on Day 2.
- Press statements will have to be given by delegates at the end of the first committee sessions on both days.

Press Code of Conduct:

- **Public Property:** Defacing or causing damage to any property at the venue is strictly prohibited. Individuals responsible for any damage will be held financially accountable for repairs.
- **Identification Badges:** Delegates must visibly wear their identification badges at all times to ensure proper identification and access within the event.
- **Language Use:** Delegates are required to use appropriate and respectful language at all times, refraining from any use of profanity or inappropriate speech.

Harassment: Any form of harassment, including verbal, physical, or of any other nature, is strictly prohibited. Delegates must respect the personal boundaries and well-being of others.

- **Dress Code:** Delegates must adhere to the designated dress code for the event, maintaining a professional appearance at all times.
- **Leaving the Venue:** Delegates may not leave the event venue without express permission from the executive board or organizing team.
- **Punctuality and Preparedness:** Delegates should demonstrate punctuality and come prepared for all activities, ensuring an efficient and smooth event experience.
- **Plagiarism:** Delegates may not employ the use of AI platforms like ChatGPT or copy previously published information while writing their articles. Any quotes taken from external sources must be properly cited in the text.

