



IYC 2026

Global Media Consortium Study Guide

POINTS OF CONTACT:

IYC Core Team: presidentsiyc@jnis.ac.in

Committee-specific contacts for Global Media Consortium:

Arya Shrivastava, Chair - arya.shrivastava@jnis.ac.in

Tiana Chhabria, Chair - tiana.chhabria@jnis.ac.in

Kimaya Gavankar, Vice-Chair - kimaya.gavankar@jnis.ac.in

Letter From the Executive Board:

Dear Delegates,

Every minute, over 16 million text messages are sent, more than 5 million Google searches are made, and millions of people form opinions about events they may never witness firsthand.

Yet the most powerful force in shaping those opinions is not the event itself.

It is the story that is told.

History has never belonged solely to those who made it. It has belonged equally to those who documented it. A single headline has ignited revolutions. A photograph has ended wars. A broadcast has united nations; or divided them. Entire governments have fallen, movements have been born, and public opinion has shifted, not because reality changed overnight, but because the narrative did.

That is the world you are stepping into.

Welcome to the **22nd edition of the Global Media Consortium**, where journalism is not a spectator's role; it is one of influence, responsibility, and consequence.

Unlike conventional committees, GMC places you at the centre of the information ecosystem. You are the reporters questioning authority, the editors deciding which stories deserve the front page, the correspondents uncovering the truth, and the broadcasters responsible for informing thousands. Every article, interview, press conference, editorial, and news bulletin you produce will shape how the conference is understood, remembered, and debated.

In an age where misinformation can spread faster than facts, journalism has become one of the world's greatest responsibilities. Your task is not merely to report what happens, but to distinguish fact from speculation, perspective from prejudice, and truth from noise. Accuracy, integrity, impartiality, and accountability are not simply ideals; they are the foundation of every story you tell.

This conference will immerse you in discussions surrounding international conflicts, humanitarian crises, diplomacy, human rights, and global governance. While delegates negotiate resolutions, you will construct the narrative that defines those negotiations. You will ask difficult questions, challenge assumptions, and ensure that every development reaches the world through a lens of responsible journalism.

As representatives of distinguished international media houses, you carry a responsibility that extends beyond words on a page. You carry the responsibility of preserving history as it unfolds.

The Executive Board is honoured to welcome you to this year's Global Media Consortium. We challenge you to question relentlessly, report fearlessly, and write with integrity. Because when this conference ends, delegates may remember the debates they participated in.

But they will remember the story you chose to tell.

We wish you an inspiring and unforgettable experience.

Sincerely,

The Executive Board of the Global Media Consortium

Arya Shrivastava, Tiana Chhabria, Kimaya Gavankar

Introduction to the Committee:

The media stands as a cornerstone of modern society, serving a crucial function in keeping the public informed and shaping collective understanding. Whether through print, broadcast, or digital channels, journalism delivers timely and reliable information that affects the daily lives of people. Its significance lies in empowering citizens with knowledge about both local and global developments, enabling informed decision-making and fostering accountability. With the digital age in full swing, the landscape of information sharing has transformed. Social media and online platforms have opened the door for virtually anyone to publish and distribute content. While this expansion of voices is valuable, it also brings challenges; chief among them: the spread of misinformation and disinformation, which can distort public opinion and influence political realities. As delegates, it is essential that you approach your work with a commitment to accuracy, objectivity, and ethical reporting.

The press plays a vital role in promoting critical thinking and reinforcing the value of a free and independent media in sustaining democratic ideals. As part of the Global Media Consortium (GMC), your task will be to uphold the balance between the right to free speech and the duty to report truthfully and responsibly. Step into the world of global journalism, where your voice shapes narratives, your reporting informs the world, and your words have the power to shape history.

Publishing Houses:

Delegates of the Global Media Consortium will be placed in one of three esteemed international publishing houses, each known for its influential role in reporting the truth beyond borders. Though each outlet carries its unique editorial style, all delegates are expected to uphold the rigorous journalistic values of their assigned house. This means maintaining unwavering dedication to accuracy, transparency, and the pursuit of truth. Every interview must challenge and probe the subject with depth, and every broadcast should reflect the professionalism and integrity your organisation upholds, thus embodying the gold standard of international journalism.

Media Biases

Media bias is an inherent part of journalism. Every journalist and news organization operates with their own perspectives, experiences, and editorial values, which can subtly (or overtly) shape how stories are reported. While complete objectivity is often idealised, the truth is that bias, conscious or unconscious, can influence reporting, sometimes distorting facts, steering public opinion, or deepening divisions. As aspiring journalists, understanding these underlying biases is essential to critically evaluate information and present it responsibly.

To help identify bias, media outlets are often rated using a combination of blind surveys, public feedback, and independent analysis. One such tool is AllSides, which classifies news sources based on their political leanings; left, right or center. These ratings do not determine credibility but offer a lens to interpret coverage. The political left typically advocates for progressive change, social welfare, and economic equity, while the right tends to emphasize tradition, free-market principles, and limited government. On the fringes, the far left might support radical transformations like socialism or communism, while the far right can veer into authoritarianism, nationalism, or exclusionary ideologies. However, it's important to remember that these definitions are fluid; varying across countries, cultures, and historical moments, and not all individuals or outlets fit neatly into a single label. Being conscious of media bias empowers both readers and reporters. It allows audiences to cross-check narratives, recognize slanted coverage, and seek diverse viewpoints. For journalists, this awareness promotes more balanced reporting and helps uphold the ethical standards expected in global media. As delegates, your responsibility is not to eliminate bias completely, but to identify it, account for it, and strive for clarity and fairness in every piece you produce.

Washington Times:

Founded in 1982, The Washington Times is a prominent American daily newspaper recognized for its conservative editorial stance and in-depth coverage of national and international affairs. The publication offers comprehensive reporting on politics, global developments, business, the economy, and public policy, making it a significant voice in U.S. political journalism. The opinion section of the Washington Times features commentary from leading conservative thinkers, encouraging debate and discussion on key socio-political issues. While the paper clearly aligns with conservative values, it also maintains a strong emphasis on journalistic integrity, detailed analysis, and factual reporting. Its content is frequently cited in political discourse and academic research, underscoring its impact on public opinion and policymaking.

Writing Style:

Writing for The Washington Times requires a clear, factual, and formal tone with a conservative lens. Articles should be concise yet informative, breaking down complex issues for a general audience while supporting claims with thorough research, expert commentary, and relevant data. Delegates representing this publishing house should emphasize themes such as traditional values, limited government intervention, free-market principles, and strong national security. While news reporting should strive for balance and objectivity, editorials and opinion pieces are openly ideological; advocating specific policies or positions with persuasive, well-structured arguments. Maintain a professional and respectful tone throughout, steering clear of slang or overly casual expressions to preserve the publication's authoritative voice.

Washington Times Policies: Journalism / Ethics FAQ - Washington TimesMedia Bias

BBC News

The British Broadcasting Corporation (BBC) is the world's oldest national broadcaster and one of the most highly regarded news organizations globally. Funded through a UK household license fee, the BBC operates as a public service broadcaster—ensuring editorial independence from both commercial and political influence. The BBC delivers



comprehensive coverage of global news, politics, economics, science, culture, and technology. Its journalism is grounded in a commitment to accuracy and public trust, adhering to rigorous editorial standards that make it one of the most reliable sources of information worldwide.

Writing Style:

Writing for the BBC requires a neutral, informative, and accessible style. Articles should be well-structured, thoroughly researched, and present multiple viewpoints to ensure balanced reporting. The tone must remain objective and measured, focusing on facts over opinion or sensationalism.

Language should be clear and free of jargon, aiming to explain complex topics in a way that a broad, global audience can understand. Stories should also include contextual background and expert analysis to help readers understand the broader implications of current events. Consistency in terminology, grammar, and punctuation is essential to maintaining the BBC's professional tone. Cultural sensitivity and the use of inclusive, respectful language are fundamental—reflecting the BBC's commitment to representing diverse perspectives.

BBC News Style Guide: <https://www.bbc.co.uk/newsstyleguide>

Media Bias: Al Jazeera

Al Jazeera is a Qatar-based international news network that has redefined journalism in the Arab world and beyond. Established as the first independent news channel in the region, it broke away from state-controlled narratives and championed the right to know and be heard. Since its founding, the network has expanded into a global media

powerhouse, offering content in multiple languages including Arabic and English, and covering stories across continents.

Known for its in-depth reporting, bold coverage, and commitment to amplifying underrepresented voices, Al Jazeera often tackles stories overlooked by traditional Western media. Its journalism focuses on critical analysis, grassroots perspectives, and the socio-political contexts behind global events.

Writing Style:

Writing for Al Jazeera requires a critical, comprehensive, and human-focused approach. Articles should be well-researched and provide broad geopolitical and historical context, especially when covering conflict, injustice, or international affairs. Delegates are expected to use a wide range of local sources, experts, and eyewitness accounts to ensure depth and nuance. A key element of Al Jazeera's style is respecting cultural and religious sensitivities. Words like "terrorist," "jihadist," or "extremist" are discouraged in reporting unless clearly attributed as



direct quotes. Instead, the network favors neutral terms like “fighters” to maintain impartiality and avoid political labeling. inherently violent. "Jihad, " for example, is recognized as a spiritual concept and not Writers must clearly distinguish between news, opinion, and analysis, and avoid speculation or emotionally charged language. Always highlight the human impact of events, and ensure balance and fairness when reporting on contentious or sensitive topics.

Al Jazeera Standards & Ethics: <https://network.aljazeera.net/en/our-values/standards>

Media Bias:

Number of Delegates: (21 to 24): 7-8 from each of the three Publishing Houses

- 3 of the delegates will be chosen for The Night Crisis

Requirements of GMC:

- One article will be submitted at the end of Day 1, and one will be submitted at the end of Day 2 (this is subject to change).
- Delegates selected for Night Crisis will submit ONLY a video broadcast.
- There will be one Press Conference on Day 1, one Press Conference in the Night Crisis, and one Press Conference on Day 2.
- Press statements will have to be given by delegates at the end of the first committee sessions on both days.

Press Code of Conduct:

- **Public Property** : Defacing or causing damage to any property at the venue is strictly prohibited. Individuals responsible for any damage will be held financially accountable for repairs.
- **Identification Badges** : Delegates must visibly wear their identification badges at all times to ensure proper identification and access within the event.
- **Language Use** : Delegates are required to use appropriate and respectful language at all times, refraining from any use of profanity or inappropriate speech.
- **Harassment** : Any form of harassment, including verbal, physical, or of any other nature, is strictly prohibited. Delegates must respect the personal boundaries and well-being of others.
- **Dress Code** : Delegates must adhere to the designated dress code for the event, maintaining a professional appearance at all times.

●**Leaving the Venue** : Delegates may not leave the event venue without express permission from the executive board or organizing team.

●**Punctuality and Preparedness** : Delegates should demonstrate punctuality and come prepared for all activities, ensuring an efficient and smooth event experience.

●**Plagiarism** : Delegates may not employ the use of AI platforms like ChatGPT or copy previously published information while writing their articles. Any quotes taken from external sources must be properly cited in the text.

