



IYC 2023 Global Media Consortium

STUDY GUIDE

POINTS OF CONTACT

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Letter from the Executive Board:

Dear Delegates,

We, the executive board, would love to welcome you to the 19th Edition of the Global Media Consortium (GMC), a committee that offers a distinctive and unparalleled experience at the heart of global communication forums and their impact on world politics.

As the fourth pillar of democracy, the media holds immense power, capable of shaping public opinion, transforming governments, and rewriting history. GMC serves as the ideal platform for intellectual, creative, and curious delegates like yourselves to showcase your critical thinking, analytical prowess, and exceptional communication skills on an international stage. Here, the future of the globe hangs in the balance, and you have the opportunity to leave an indelible mark.

Within the realm of news coverage, prepare to embark on a thrilling journey filled with enlightening press conferences, eloquently crafted articles, and captivating broadcast videos. GMC offers you exposure like never before and the freedom to unleash your boundless creativity. Seize this chance to immerse yourselves in the vast landscapes of truth, where your unwavering commitment will triumph over adversity, transcend conflicts, and bridge differences of opinion.

As delegates representing various esteemed media houses, you hold a grave responsibility. Upholding the pillars of objectivity, authenticity, credibility, and impartiality is of paramount importance. Are you ready to fearlessly navigate the intricate web of information, armed with the conviction to enlighten and empower?

On behalf of the entire Executive Board, we stand beside you in this exhilarating journey. Embrace the challenge that lies ahead, and let your voices resonate with unwavering passion and impact. Best wishes for a successful and transformative 19th Edition of GMC!

Warm regards,

Chairs of GMC,

Arya Tulsyan & Ishana Dasgupta

Shreya Prasad & Krisha Makharia

Introduction to the Committee:

The world of media and journalism has revolutionized over the last century, from print media to radio to television and now foraying into various social media platforms as well. But throughout this revolution, the media has and always will have the power to transform and create opinions and perceptions, to project systems a certain way and to provide the subdued with voices and the privileged with more power.

Through the quick accessibility of social media and online platforms, drastic changes can occur in the world and reputations can be formed or stripped away, in mere seconds. Today's media is considered to be the most powerful entity on earth. They have the power to make the innocent guilty and to make the guilty innocent, to morph facts into an alternate reality. They control the minds of the masses. So, it is in the hands of us, the people, to take control of our minds and decide what is correct. For this, social media is the quintessential equalizer; it gives a voice and platform to anyone willing to express and engage.

As a member of the Global Media Consortium, delegates are expected to execute their power to the fullest, to transform perceptions, create opinions and respectably showcase their stance. Delegates are expected to uphold the values of their respective publishing houses, showcase and transform the various political views and opinions throughout the committee, and most of all exhibit that they are indeed worthy of their voice being heard.

With the brand-new, revamped version of the Global Media Consortium which focuses not just on journalism but on spontaneity, creativity and investigation, delegates are expected to utilize their abilities to the maximum and as a result, be successful in becoming transformers of media. Will your voice and talent shine through?

About Journalism and its Importance:

Media, the most imperative news transmitters, decides what information is given to the public and how it is perceived by them. Whether it be magazines, television news channels or radio, journalism holds an important value via reporting news, which could lead to either making or breaking world peace. The significance of broadcasting news holds great value as the majority of the planet's population depends on it to receive everyday global information. Informational access enables citizens

to hold their governments responsible. By giving a voice to the vulnerable, a diverse media increases government responsiveness.

Publishing Houses:

Delegates of the Global Media Consortium are allocated to one of three leading global press organizations, all of whom play seminal roles in transmitting the truth across international borders. Each committee has a unique voice, but all delegates of GMC must ensure they hold themselves to the standards of reportage of the committee which they represent. This means a complete focus on authenticity, clarity, and the constant search for the truth. Every article must be impactful, every interview should challenge the rhetoric and/ or arguments laid down by the interviewee, and every broadcast must be representative of the dedication that your allotted committee requires.

A Note on Media Bias:

Everyone is biased — and that's okay. There's no such thing as unbiased news. But hidden media bias misleads, manipulates and divides us. Each media house has been assigned a rating based on blind surveys, community feedback and Independent Reviews by [All Sides](#). The rating for each publishing house has been curated based on their political leaning, with 0 being no affiliation.

The political left encompasses liberal views and supports progressive reforms, especially those seeking greater social and economic equality. Furthermore, the far left is often used to refer to those who are considered to have more extreme, revolutionary views, such as those who espouse communism and socialism. In contrast, the political right generally embraces conservative ideologies, advocating for traditional values, limited government intervention in the economy, and a focus on individual freedoms and personal responsibility. Right-wing proponents tend to prioritize free-market principles, emphasizing the role of private enterprise in driving economic growth and prosperity. They often seek to preserve established social structures and institutions, resisting radical change in favour of gradual reforms. The far right, on the other hand, is associated with extreme viewpoints that may include authoritarianism, nationalism, and, in some cases, advocating for discriminatory practices or exclusionary policies.

It is important to note that political spectrums can vary across different countries and contexts, and not all individuals or groups on the left or right fit precisely into these general descriptions. People's

political beliefs can be complex and multifaceted, and there may be variations in perspectives within both the left and right wings of the political spectrum

The Guardian:

The Guardian is a progressive British newspaper known for its independent journalism, liberal viewpoints, and investigative reporting. The Guardian aims to deliver “fearless and investigative” journalism by “giving a voice to the powerless” and holding people in power accountable. The Guardian is globally renowned for its coverage of politics, the environment, science, social justice, sport and culture. During times of duress, The Guardian has been vital in exposing governmental and social failings. The Guardian is a paper with an independent ownership structure, free from political and commercial influence, thus its liberal values take precedence.

Writing Style: As a delegate for The Guardian, you have the power to explore the issues, no matter how small, you enjoy. When writing an article from The Guardian’s perspective, it’s important to adopt a critical and socially conscious approach. Focus on highlighting injustices, challenging established norms, and amplifying the voices of marginalized communities. Use in-depth research and analysis to support your arguments and engage with a diverse range of sources and perspectives.

The Guardian values clear and compelling storytelling, so incorporate narratives and personal experiences to humanize the issues you cover. A quote all writers of this house look to is “The most valuable of all talents is that of never using two words when one will do”. Make your articles accessible to a wide range of audiences, to make the paper a more desirable journal to read. It should be informative, and passionate while maintaining accuracy and ethical reporting standards.

The Guardian Style Guide:

<https://image.guardian.co.uk/sys-files/Guardian/documents/2004/07/15/styleguidepdfjuly2004.pdf>

Media Bias:



Al Jazeera:

Al Jazeera is a Qatar-based news network with a global presence. At the time of its founding, it was the first independent news channel in the Arab world. Until then, media in the Arab world was characterized by state-controlled narratives that denied audiences the right to know and the right to be heard. Al Jazeera was a breath of fresh air, and it pioneered a new paradigm for in-depth journalism that was relevant to its audience, giving them a broad and deep perspective on regional and international affairs, putting the human being directly at the centre of the news agenda. Today, it provides comprehensive coverage of international news, particularly from the Middle East and North Africa. Al Jazeera aims to challenge dominant narratives and offer alternative perspectives on global events.

Writing Style: Writing an article from Al Jazeera's perspective requires a focus on in-depth analysis, contextual understanding, and giving voice to underrepresented perspectives. Start by thoroughly researching the topic and offering a broader geopolitical context to the issue at hand. Incorporate a range of local sources, experts, and eyewitness accounts to provide an accurate and nuanced view. Make sure to distinguish between news material, opinion and analysis to avoid the snares of speculation and propaganda. Pay attention to social, cultural, and historical factors influencing the situation. Aim to be comprehensive, critical, and balanced in your reporting, and highlight the human impact of the events you cover.

Carefully choosing words is crucial while writing for Al Jazeera, and being respectful of different religions is part of their ethical code. One person's terrorist is another's freedom fighter, so the network strongly discourages using the words 'Terrorist' or 'Terrorism'. Al Jazeera doesn't use the words 'militants, radicals, or insurgents', instead using the word 'fighters'. The writing house also suggests strongly avoiding characterizing people as 'extremists' or 'jihadists'. Furthermore, jihad means an inner spiritual struggle, not a holy war. It is not by tradition a negative term. It also means the struggle to defend Islam against things challenging it. However, these "forbidden" words are allowed when quoting other people using them.

Al Jazeera Writing Style and Ethical Code: <https://network.aljazeera.net/en/our-values/standards>

Media Bias:**The Times:**

The Times is a prestigious British newspaper with a reputation for authoritative reporting and comprehensive coverage. The Times is Britain's oldest national daily newspaper, founded in 1785. It covers national and international news, politics, business, culture, and sports.

Writing Style: Writing an article from The Times' perspective requires a formal and concise approach. Focus on providing accurate and reliable information while maintaining a balanced and impartial tone. Use a structured and organized writing style, ensuring clarity and precision in your reporting. Cite credible sources and include expert opinions to strengthen your arguments. The Times values accuracy, so fact-checking is crucial. Pay attention to the quality of your writing, maintaining high editorial standards and an engaging narrative style when appropriate.

Media Bias:

Number of Delegates: (21 to 24): 7-8 from each of the three Publishing Houses

- 3 of the delegates will be chosen for The Night Crisis

Requirements of GMC:

- ONLY 1 article will be submitted and that will be at the end of Day 1
- Delegates selected for Night Crisis will submit ONLY a video broadcast
- Some of the publishing houses have been changed
- There will be 1 Press Conference on Day 1, 1 Press Conference in the Night Crisis and 1 Press Conference on Day 2
- A portal will be created for the submission of the press statement which will be accessible to the entire committee at the end of each session

Press Code of Conduct:

- **Public Property:** Defacing or causing damage to any property at the venue is strictly prohibited. Individuals responsible for any damage will be held financially accountable for the repairs.
- **Identification Badges:** Delegates must visibly wear their identification badges at all times to ensure proper identification and access within the event.
- **Language Use:** Delegates are required to use appropriate and respectful language at all times, refraining from any use of profanity or inappropriate speech.
- **Harassment:** Any form of harassment, including verbal, physical, or any other nature, is strictly prohibited. Delegates must respect the personal boundaries and well-being of others.
- **Dress Code:** Delegates must adhere to the designated dress code for the event, maintaining a professional appearance at all times.
- **Leaving the Venue:** Delegates may not leave the event venue without obtaining express permission from the executive board or management team.
- **Punctuality and Preparedness:** Delegates should demonstrate punctuality and come prepared for all activities, ensuring an efficient and smooth event experience.
- **Plagiarism:** Delegates may not employ the use of AI platforms like ChatGPT or copy previously-published information while writing their articles. Any quotes taken from previously-published articles or facts from online sources should be cited in the text.
- **Consequences of Violations:** Delegates who disregard or violate any of the above rules will not only subject themselves to disciplinary actions, but their entire delegation may be unseated, and their candidates may face disqualification.

